



Allkopi NetPrint

Leading graphic agency uses Ricoh technology for high end brochure work

Ricoh Pro™ C9110 presses selected for their outstanding image quality

24/7 click and collect service

Allkopi NetPrint is Norway's largest graphic agency. Part of the €600 million turnover Paragon Group, its services encompass design, print and digital media. The company has branches throughout Norway and extends round the clock, click and collect print services via its Allkopi NetPrint 24/7 web shop.

Specialised high end digital work is processed at Allkopi NetPrint's state of the art production centre in Oslo. The centre recently took delivery of three Ricoh Pro C9110 digital colour presses. They were selected for their outstanding image quality and are used to produce brochures, booklets, annual reports, leaflets, flyers and posters.

High end brochure work

Allkopi NetPrint had previously sourced its production equipment from another supplier but, following exhaustive application tests, chose to introduce Ricoh technology for high end brochure work. The Ricoh Pro C9110 digital colour presses offer class leading image quality, extensive media support and productive performance.

Real estate brochures produced on the Ricoh presses are used by architects, property developers and estate agents to sell high value properties. Printed in vivid, high resolution colour on premium media and professionally finished, the brochures have a quality look and feel which mirrors that of the properties they present.

allkopi
NetPrint

3 million

impressions per month across
three production lines

"We were looking for a digital solution that would produce output of offset standard. The Ricoh Pro C9110 presses deliver exceptional quality at very high speed."

Espen Olsen, Production Director,
Allkopi NetPrint

RICOH
imagine. change.

"The Ricoh presses are in use from seven in the morning until eleven at night. Quality, uptime and service support are critical. I am happy to say that Ricoh delivers on all three."

Espen Olsen, Production Director,
Allkopi NetPrint



Flexible production platform

Three Ricoh Pro C9110 presses were installed in Allkopi NetPrint's production centre. Designed for non-stop use, each unit is capable of producing 130 colour impressions a minute and will print double-sided onto coated 400 gsm stock at full engine speed. To optimise production flexibility, the presses are equipped with a variety of finishing systems.

Professional inline CP Bourg and Plockmatic booklet making systems are used to finish the real estate brochures. Both systems produce saddle stitched booklets at the touch of a button. The high resolution brochure contents are automatically bound into full wrap heavyweight covers and trimmed on three sides for a full bleed finish.

Exceptional print quality

It was Espen Olsen, Allkopi NetPrint's production director, who made the decision to invest in Ricoh technology. He has not been disappointed. Olsen explained: "The brochures need to be of the highest quality. We were looking for a digital solution that would produce output of offset standard. The Ricoh presses deliver exceptional quality at very high speed.

"Our operators find the technology easy to use and the flexibility of the Ricoh finishing systems means that we can support a wide variety of work. Ricoh's service support is excellent and the presses are proving to be highly reliable. And uptime is critical because we offer our real estate customers a same-day service on work submitted by 11AM."