## **LEADING CHANGE AT WORK**

European workers are frustrated by misaligned technology investments

A survey of 6,000 workers and 1,500 decision makers across Europe reveals that:

**72**% of decision makers believe that processes and systems are designed with employee experience in mind, but only **58**% of workers agree.





**36**% of workers say that new technology won't impact their work - suggesting that many employers are failing to understand and reflect the needs of their people when it comes to digital transformation.

**30**% of workers cite working conditions and employee experience as a reason to stay with their current employer.





One-in-three businesses do not currently use productivity and project management software (32%), automation software (34%) or hybrid meeting technology (30%), despite employees wanting to see these implemented.

**64**% of workers say they could bring more value to their company with the right technologies and tools.



Businesses are working hard to ensure they invest in the tools and technologies that will future proof growth and help them to remain competitive. Yet leaders must remember to put their people at the centre of any workplace transformation. This is vital to talent attraction and retention, as well as boosting collaboration productivity and ensuring a sense of fulfilment through work across the organisation.

For more insights into how automation can streamline tasks and boost worker happiness, visit www.ricoh-europe.com/insights

